

OBJECTIVE LEADER

▶ SANIMAX CASE STUDY

Lifting Leadership Capability Across Middle and Senior Leaders



Program:
Accelerator™

Tools:
OLA

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Discover how we partnered with **Sanimax** to overcome key challenges, implement a tailored leadership solution, and deliver measurable outcomes that created lasting impact.

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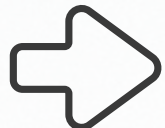
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Client Overview

To develop a more focused and effective strategy, we begin by building a clear understanding of the client's environment, challenges and priorities, while assessing the development needs of participants.

Key Info: 



Industry

Environmental, Manufacturing & Engineering



Delivery Method

Individual Coaching



Leadership Level

Middle, Senior



Development Areas

Communication, Emotional Intelligence, Change Leadership

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Challenge

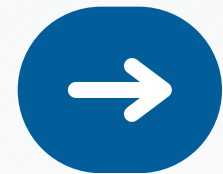


Sanimax wanted to strengthen the capability of middle and senior leaders, with particular emphasis on communication, people development, change leadership and more strategic ways of working.



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Solution



Accelerator Coaching

Delivered personalised leadership development through Objective Leader's Accelerator program.



Development Goals

Established personalised goals aligned with priority organisational capabilities.



Leadership Assessment

Used the Objective Leader Assessment (OLA) to identify individual strengths and development priorities.



Targeted Development

Focused coaching on strengthening relevant leadership capabilities and workplace effectiveness.

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Program Results



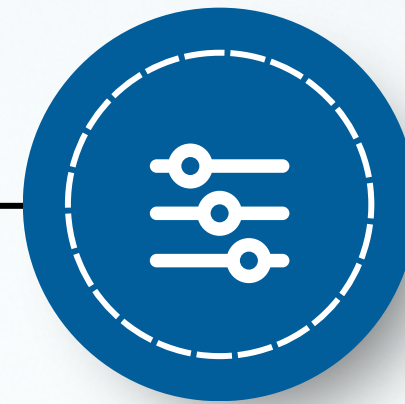
Change Management

Improved by 19 percentage points, with gains recorded across all ten assessed areas.



Effective Communication

Improved by 22 percentage points, strengthening a core leadership capability.



Overall Capability

Increased from 71% to 80% across both leadership cohorts.



Emotional Intelligence

Improved by 25 percentage points, the largest recorded gain.

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Testimonial



“The program strengthened leadership capability across Sanimax, giving our leaders greater self-awareness and practical tools to communicate effectively, develop their people and lead through change.”

Audrey Labrèche

Organizational Development Manager





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